

# KIM DZIEDZIC

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**SUMMARY** Seeking a role supporting my passion for collaboratively creating compelling customer experiences.

**RELEVANT** **Vox User Experience Strategist** Chicago Oct 2006–Present

**EXPERIENCE** User Experience Strategy lead on client projects, facilitating understanding, empathy and alignment across multidisciplinary, multi-company and multinational teams. Lead long-term R&D initiative to develop new products and services. Develop ROI metrics infrastructure for existing and future projects. Train, mentor and motivate teammates in innovation strategy, usability and user experience design. Perform functions of persuasive architecture, usability testing, core user interface design, design research, art direction.

**Vox Design/User Interface Team Lead** Chicago May 2006–Oct 2006

Improve user experiences using use flows, personas, heuristic evaluation, iterative prototypes and wireframes. Perform functions of user interface design, information architecture, and visual design. Collaborate with client IT departments to assure feasibility of—and commitment to—the designed experience.

**Vox Experience Designer (Freelance)** Chicago June 2004–May 2006

Develop information architectures for complex websites. Improve user experience for web-based applications using narrative scenarios, heuristic evaluation, JavaScript/CSS-driven ASP and JSP prototypes, wireframes.

**Navigant Consulting Information Designer** Chicago June 2004–Dec 2005

Created information graphics for research, white papers and project presentations. Developed location intelligence mapping using ArcView.

**Self-Employed Freelance Designer** Chicago July 99–June 2004

Communication design and website visual design/prototyping for clients including Baxter Medical, Chicago Board of Trade, Culligan, Deloitte & Touche, McDonald's, Home Vision Entertainment and Sony. Art-directed annual reports. Concept development for branding guidebook for McDonald's franchise owners. Layout of Sony catalog and brochure. Brand refresh for mid-size company's new business direction. Information architecture, visual design and coding for numerous websites and corporate intranets.

**CNA Graphic Designer** Chicago April 97–July 99

Integral member of corporate identity team for a new company. Developed brochures, booklets, trade show signage, mousepads, web sites. Collaborated with multidisciplinary team to determine web site architecture, interface and design.

**Artform Communications Junior Multimedia Designer** Chicago 95–97

Created multimedia presentations using Director and Photoshop for clients in the medical and financial industries.

**EDUCATION** **Institute of Design**

Master of Design in Human-Centered Design May 2006

Graduated summa cum laude

**DePaul University**

Bachelor of Art in Art June 1995

Graduated magna cum laude

*Java Programming course Spring 2002*

**School of the Art Institute of Chicago** Winter 1992–Summer 1995

Design coursework—Received four Grace and Walter Byron Smith Scholarships

**TECHNICAL** Photoshop | Illustrator | Visio | Dreamweaver | InDesign | HTML Prototypes | Rhino | Excel | Flash | Morae | ArcView